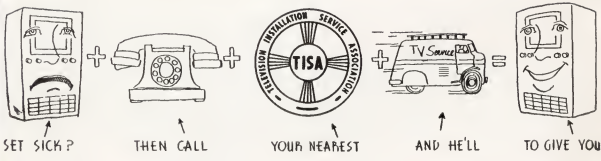
TV Forecast

RINK, FRED
5702 DAKIN ST.
CHICAGO 34, ILL.
97-177

JANUARY 14, 1950

AS SIMPLE AS 2+2=4



THE TISA SEAL ASSURES FACTORY APPROVED SERVICE, PARTS AND RATES.

A West Side Radio & Television
5647 West Madison Street AUstin 7-5454

Central Television Service
3730 North Southport Avenue EAstgate 7-9500

Dealers Radio & Television
816 West 58th Street WEntworth 6-4040

Radio City
5659 South Halsted Street ENglewood 4-5557

Television Engineers, Inc.
1539 West Harrison Street TAylor 9-4200

Van Treese Engineering Co.
6250 South Marshfield Ave. HEmlock 4-6300

Aide Sound & Radio Service Corp.
5908 South Troy Street PRospect 6-6575

Chelten Television
2903 East 79th Street ESsex 5-3450

Kent Engineering Company
6250 South Spalding Avenue WAlbrook 5-7212

Suburban Radio
605 Hillgrove Avenue LaGrange 3935
LaGrange, Illinois

Television Technicians, Inc.
131 North Green Street MOnroe 6-5748

Video Tronics, Inc.
5424 North Clark Street LOngbeach 1-4059

LETTERS to the Editor

Sir:

I always read Chub McCarthy's column first. Tell your editors not to put any reins on hub's column. We agree with most of his "barbs" and would not like to have him pull his punches.

Madison, Wis. E. C. LAWRENCE

Sir:

I am very glad you gave the TV viewers a chance to vote for our favorite program. I love television. Don't know how I ever got along without it.

Chicago, Ill. MRS. D. PULLIAM

Sir:

We are against too many sports being televised on Saturday night.

Chicago, Ill. FRANK GUTTMAN

Sir:

I appreciate listing of WLAV-TV programs in your magazine, and hope that it continues. Grand Rapids is our strongest station, but until now I have been unable to get an advance listing of their programs.

Benton Harbor, Mich. H. A. WILLIAMS

Sir:

I hope the powers that be will not allow this medium to become mediocre with soap operas and some of the poorest of radio releases. On TV even the commercials can be fascinating.

Chicago, Ill. JEAN KNAPP

Sir:

Why can't we have more Shakespeare? Kraft Theater gave us a finished, artistic performance the other night—a joy to watch. Let's have more opera, too.

Chicago, Ill. MARION KERWICK

Sir:

Is it possible to find out just what qualifications a man has to have in order to referee a wrestling match? We have seen Joe Louis referee, and whatever temptation there was to apply some hold or to do something that was not legal was very quickly discouraged because of the man, Louis.

Chicago, Ill. MARVIN L. SCHOEN

(Continued on Page 4)

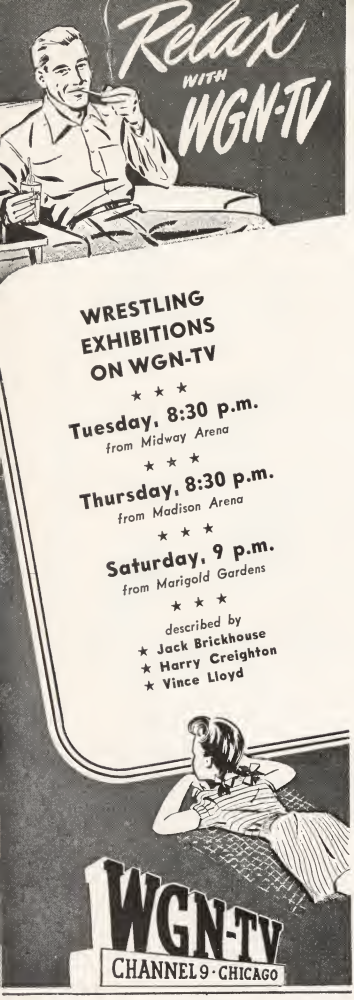
Here is the official Entry Blank for the Weekly Best Record contest being conducted by *TV Forecast*.

Rules of the contest are printed elsewhere in this issue. Read them carefully, then fill in the blank, clip it, and mail to Bob Lee, Contest Editor, % TV Forecast, 185 N. Wabash, Chicago 1.

"My Favorite .....record of the
(Brand)
week is ..... (Title) If I am winner,
please send me the following album.....
My name is.....
Address .....
(Street)
City..... Zone..... State.....

Address entry to Bob Lee, Contest Editor, TV Forecast, 185 N. Wabash, Chicago, 1.

1/14



DUMONT

LETTERS TO EDITOR

(*Continued from page 3*)

Sir:

Why can't we have some nice Hawaiian programs . . . we could stand some soothing music.

Gary, Ind. MRS. R. KELLY

Sir:

Arthur Godfrey is ruining television . . .

Evanston, Ill. BILL CARSON

Sir:

. . . The best publication that Chicago has put out in ages!

Brookfield, Ill. ROGER KOLZINA

Sir:

We hope to see the return of the Barn Dance on ABC-TV.

Hammond, Ind. ALLAN SCHREIBER

Sirs:

We are about 150 airmiles from Chicago, and have been enjoying programs since we bought our set last December. We watch WNBQ, WBKB and WTMJ-TV, almost at will. However, last Sunday we may have set a record for this locality: we logged eight stations, including WCBS-TV (New York), 900 miles away; KSD-TV (St. Louis), 200 miles, and WPTZ (Philadelphia) 800 miles. We couldn't believe our eyes. Hoping this makes us eligible for your "Over 50 Club."

Rock Island, Ill. GEORGE W. SHARRAR

Sir:

Why get everybody het up about films of the Tunney-Dempsey fight and then not show them?

Chicago, Ill. DISGRUNTLED BILL

Editor's Note: Fight was shown, but one-half hour earlier. The station changed time, leaving all publications (including the daily papers) with the wrong time listed.

Sir:

So happy to see Perry Como's Supper Club. He's been our favorite for many years. He's so well liked for his modesty, he's a natural. With a face and a voice like his, what could be better on TV.

Chicago, Ill. MRS. ROSE DE SANDRO

THIS WEEK

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ON THE COVER

Rebel Randall, televivacious assistant to Auction-Aire Jack Gregson made her debut in Chicago Friday, Jan. 13 when the Libby, McNeill and Libby show joined the ABC-TV network via WENR-TV, channel 7. For the story on how to bid for objects displayed on your screen, read the special feature on page 12.

TV FORECAST

Vol. 2, No. 37—Whole No. 80
January 14, 1950

Chicagoland Edition

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PUBLISHED WEEKLY BY
TELEVISION FORECAST, Inc.

Phone: FRanklin 2-9563

185 North Wabash Ave. Chicago 1, Ill.
137 Newbury St. Boston 16, Mass.

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Advertising Rates on Request

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Entered as 2nd class matter at the post office at Chicago, Ill. Additional entry at Boston, Mass.

Subscriptions: $3 per year; 2 years $5; single copies 15 cents.

Please advise this office, as well as postmaster, of change in address to assure proper delivery. Allow three weeks for processing of new subscriptions or changes in address.

Now sold on leading newsstands.

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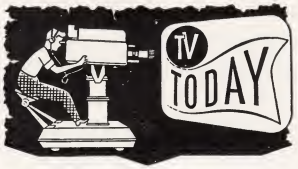


NEW YORK—

Dick Van Patten, adolescent son, Nels, in the "Mama" telecast via CBS can fall asleep at the drop of a cue . . . but then, who couldn't . . . Don't sell Hank Ladd on TV short. Guy has much talent, but didn't have a chance when he subbed for Berle recently . . . Watch for a sponsored show with the Ink Spots. It won't be Parker's 51 Pen company, tho . . . Lisa Kirk, we predict, will be seen more times on your video screen, than any other glamour gal during 1950 . . . Talent scouts pick Elaine Williams to star in a new puppet show, "Eski Mo and Eski Joe" . . . Texaco's Star Theater may be telecast from Hollywood next fall. That's the rumor here in Manhattan.

CHICAGO—

Dave Garroway is the owner of five speedy-n-sporty buggies, a Jaguar, 1913 Stutz Bearcat, an English SS-1, Rolls Royce Phaeton and a modified Lincoln Continental . . . He still insists on riding a cab between home and studio . . . Meet C. J. Weikart, telecutie seen on Friday night's Auction-Aire show. A graduate of Northwestern university in '48, C. J. was Navy Ball Queen . . . On video she's a welcome addition, even tho in the role of a phone girl . . . Thirty Chicagoans, as yet not selected, will experiment with Phonevision in their homes. A nominal sum will bring them a special TV show.

HOLLYWOOD—

Gene Autry is one guy you won't see on your screen for some time. His sponsor pays him to stay away from the studio, claims he wants him strictly on radio and in the flickers . . . Jimmy Dorsey may instruct young hopefuls via television. The bandleader is opening a school for same on the west coast . . . Mutual bigwigs here are rumored to be discussing their plans for a video net.

—KID HOGAN

Saturday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
9:45	4	**Multiscope** News. Ticker tape news.	
10:00	4	**Movies for Kids.** 9th episode of "Don Winslow of the Coast Guard"—"Ace Drummond."	
1:25	4	**Basketball:** Navy vs. Princeton.	
5:30	4	**Red Barber's Club House.** Interviews with sports personalities.	
		7 **Sagebrush Theater.** Western films with gun-toting heroes.	
5:45	4	**Lucky Pup Review.** Highlights of week's happenings of the Bunnin puppets with Doris Brown femcee.	
		9 **Trail Blazers' Theater** "Lone Rider in Border Roundup."	
6:00		5 **Children's Sketchbook.** Lisl Weil illustrates the stories being told.	
6:15	4	**Travel Time.** Films.	
6:30	4	**In the First Person.** Quincy Howe interviews prominent guests.	
		5 **Nature of Things.** Scientific discussion by Dr. Roy K. Marshall.	
		7 **Lone Ranger** rides again in his fight for justice. Clayton Moore & Jay Silverheels play the roles of the masked rider and his friend, Tonto.	
6:45	4	**Blues by Bargy.**	
		5 **Leon Pearson** and the news.	
6:55	4	**Herb Shriner Show.** Hoosier wit comments on various subjects.	
7:00	4	**54th Street Revue.** Billy Vine and Mack Pearson, variety.	
		5 **Saturday Square**—dramatic varieties featuring Connie Russell, Tailgate Seven, Studs Terkel & Fletcher Butler.	
		7 **Paul Whiteman's TV Teen Club.** Margo leads the teenagers in a diversity of acts.	
		9 **Spin the Picture**—quiz. Kathi Norris asks the questions.	
7:30	9	**Inside Detective**—new mystery series.	
8:00	4	**Ed Wynn Show**—comedy—with the king of jesters and star attractions for your entertainment. Guest Dick Haymes.	
		5 **Mary Kay and Johnny.** The Stearns present typical happenings in the life of an average married couple.	
		7 **Dr. Fixum**—Art Youngquist—top man with the putty and extension cord crowd.	
		9 **Cavalcade of Stars** with Jack Carter mc—variety Guests, Frances Langford, Jack Leonard, Step Brothers.	
8:30	4	**Ship's Reporter**—news item.	
		7 **Film Shorts.**	
		5 **Around the Town.** Glimpses of unusual places and people. Bob Stanton mc visits the Club Harmony in the Bronx, home of the N.S.P.E.-B.S.Q.S.A.	
8:45	4	**Feature Film,** "Girl of My Dreams," Mary Carlisle, Eddie Nugent.	
9:00	5	**Opera**—"Down in the Valley" by Kurt Weill. The story of a man about to be hanged. (See page 22)	
		7 **Indoor Polo.** Pat Flanagan describes.	
		9 **Wrestling from Marigold.** Jack Brickhouse & Harry Creighton describe main match between Bill Parks & Billy Goelz.	
9:30	5	**Meet The Press,** discussion Martha Roundtree.	
9:45	4	**Pix of the News**—Ulmer Turner.	
11:00	9	**TV Forecast.**	

(Stations reserve the right to change above listings without notice)

The newest tele-sensation

AUCTION-AIRE

AUCTION SALE!
AUCTION SALE!
ON TELEVISION

GET READY TO BID!

YOU DON'T NEED MONEY
YOU DO NEED LABELS

All merchandise (what wonderful things) ready for your inspection . . . right from your own home. All bidding (what excitement!) open to you . . . right from your own home. And you don't need money for this auction!

★ ★ ★ ★ ★ ★

A REAL TREAT!
MORRIS B. SACHS'
AMATEUR HOUR
Annual March of Dimes show
SUNDAY 12:30 P.M.

WENR-TV
Channel 7
ABC-TV in Chicago

Sunday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

12:00 7 **Bible Stories**—Kay Morrow relates.
12:30 7 **Amateur Hour**—Chicago talent.
1:00 9 **Super Feature** film "There Goes My Heart" & "Son of Oklahoma."
1:30 7 **Lone Ranger**—Saturday repeat.
2:00 7 **Hopalong Cassidy** rides again.
4 **Soccer Football**—Joe Wilson desc.
3:10 7 **Kiernan's Kaleidoscope** & film shorts.
3:20 7 **TV Tots Time.** Children's story told by puppets.
3:30 5 **American Forum of the Air.**
4:00 5 **Armed Forces Hour** "Defense Diary."
7 **Super Circus** presents top acts. Hodgsins comedy wire act.
4:30 5 **Serials for Kids.**
4 **Film Serial** No. 1.

5:00 5 **Hopalong Cassidy**—another exciting adventure of the west.
7 **Singing Lady**—Ireene Wicker. "The Golden Bird."
5:30 4 **Mr. I. Magination**—Paul Tripp hunts for diamonds.
7 **Hollywood House.** A typical Inn with Dick Weston & Jim Backus.
9 **Spell with Isbell**—spelling bee.
6:00 4 **Young and Gay** comedy situation based on Skinner-Kimbrough novel.
5 **Zoo Parade**—Jim Huribut narrates.
7 **Paul Whiteman Revue**—variety Guests: Jane Pickens and Tom Ewell.
9 **Front Row Center**—variety Phill Leeds mc, Hal Loman & Joan Fields.
6:30 4 **This is Show Business.** Variety. Guests problems discussed. Lanny Ross, Lorraine Ragnan, George Price.
5 **Aldrich Family**—domestic comedy.
7 **Carolyn Gilbert Show**—musical.
6:45 7 **Dr. Fixum**—household tips.
7:00 4 **Toast of the Town.** Ed Sullivan mc. Guest: Frankie Laine.
5 **Supper Club**—Perry Como mc. Guest: Jean Carroll.
7 **Think Fast**—quiz—Mason Gross mc.
9 **Mystery Players** "Fangs of Death."
7:30 5 **Colgate Theater** "Bert's Wedding." A snow village story.
7 **Little Revue.** Finest in music. Rex Mauphin's orchestra. (pg. 9)
9 **Chicagoland Newsreel Review.**
8:00 4 **Fred Waring Show.** The best in music.
5 **Philco Playhouse.** "Murder at the Stork Club" Franchot Tone, Jay Jostyn.
7 **Your Witness**—mystery drama.
9 **Cross Question.** Fictional trial scene.
8:30 7 **Mysteries of Chinatown.**
9:00 4 **To be announced.**
5 **Garroway at Large**—variety Connie Russell, Bette Chapel, Cliff Norton.
7 **Celebrity Time**—quiz. Guests: Fran Warren & Abe Burrows.
9 **Stars of Tomorrow.** Amateur with tops in local talent.
9:30 7 **Youth on the March**—religious.
9 **Courtesy Theater** presents "Moonlight Sonata" Paderewski & Chas. Farrell.
10:00 7 **WENR-TV Playhouse.** "The Raiders" U.S. Navy personnel.
10:30 4 **Pix of the News.**
11:00 9 **TV Forecast.**

(Stations reserve the right to change above listings without notice)

Warren Hull Stars In "Couple of Joes"

A Couple of Joes, the television potpourri salted with humor, crackling with odd gags and gimmicks, and flavored with popular music can be seen this week Wednesday on WENR-TV, channel 7.

Replete with several of the old favorites, including J. J. Morgan, the sadeyed Basset hound whose habitat is the top of the piano, and Joan Barton, whose vocalizing matches her bideogenic advantages, the new version of A Couple Of Joes brings before the TV cameras Warren Hull, of radio's "Vox Pop" fame. Also in the renovated lineup are Milton De Lugg, well-known orchestra leader.

Correction

The hourly cost of a 7-inch tube is $.0036, 10-inch tube $.0066, 12-inch tube $.0071, 16-inch tube $.0083 and 20-inch tube $.0109. Hourly costs listed on page eight are incorrect because of a misplaced decimal. We regret this error. Other figures are correct.

See Hopalong Cassidy
and his pal

Bob Atcher
on TV
Sunday Evenings at 5:00 — Station WNBQ, channel 5 brought to you by
Meadow Gold Butter

What Does It Cost to Operate Your TV Set? Here Are Figures

By PAT COOPER

NEW or old television set owners who wonder how much their video enjoyment is costing them in terms of electrical consumption will probably be interested in this breakdown of expenses, based on information from Commonwealth Edison in Chicago.

The Edison company believe that the average cost of operating a TV set is less than one cent an hour.

Naturally there is a different cost for smaller vs. larger tubes. However, the average is somewhere around 220 watts, making the average rate paid by residential users approximately three cents per kilowatt hour.

Many video set owners use enough electricity in their homes to obtain a substantial portion of it at two cents per kilowatt hour. Used for one hour, therefore, the average receiver would probably consume 220 watt-hours of electricity. Since a kilowatt hour (1000 watt hours) costs an average of three cents, the receiver has used about 1/5 of that amount, or slightly more than 3/5 of a penny's worth of electricity.

Actual wattage rating on your receiver may be marked on the name plate, or shown in the instruction book given with each set purchase. If you cannot find it, your dealer or manufacturer will readily supply you the information.

Following is a breakdown of different tube sizes and their hourly or monthly cost:

Standard Tube Size	Average Watts	Electricity Per Kilo Hour	Hourly Cost	Monthly Cost*
7 inch	121	$0.03	$0.36	$ .44
10 inch	220	.03	.66	.79
12 inch	235	.03	.71	.85
16 inch	277	.03	.83	1.00
20 inch and projectors	364	.03	1.09	1.31

*Based on 30 days; 4 hours per day.

TV HAYRIDE PARTY is staged by Pepsi Cola and Fair store for the Fairteen show, attracting the young men and women of Chicagoland. This week you'll see the show on WGN-TV, channel 9. Director of the club is Carol Lee.

GLORIA VAN

BILL SNARY

Little Revue—for Relaxation

"There is music in all things . . . if men had eyes and ears . . ."

Which sentiment is both true and the theme of WENR-TV's Little Revue, one of television's smoothest musical programs. Built solidly around the orchestra of Rex Maupin, ABC's music director, and featuring attractive Gloria Van, the Little Revue is programmed to present each week a visual interpretation of popular music.

"The program isn't a variety show," says Producer-Director Greg Garrison, "we aim for a half-hour of fine music, with pleasant pictures designed to relax an audience already surfeit of detective thrillers, vaudeo, and stone-age westerns."

And the Little Revue comes pretty close to filling that billing. Fed to the ABC-TV Network in Milwaukee, Detroit, Cleveland, Philadelphia, Baltimore and Washington, the show is kinescoped for re-broadcast in Hollywood, San Francisco and Texas.

Singer Gloria Van, a Gene Krupa and College Inn alumna, Dancer Nancy Doran and Bill Weber, the 17-year-old puppeteer are the program's only regulars, outside Maupin and the orchestra.

Gloria, who scores both audio and video, is equally adept in ballad or torrid tempo, while Miss Doran dances out her own interpretations of the music.

Garrison's biggest problem is to keep the visual presentation subordinate to the music. As stated before, the program's purpose is a half-hour of pleasant video, but with talent like Miss Van, Nancy Doran, and guest stars including Bill Snary, Buddy Di Vito and Nancy Evans on the pop side, and artists like Ennio Bologninni, cellist, Leonard Sorkin, violinist, and the Fine Arts quartet, Garrison has to work to achieve the right balance between the mediums.

It was easy enough on "Winter Wonderland," where Greg used a miniature outdoor set, with falling snow and puppets for atmosphere, but the day guest Tony Parrish essayed "Mule Train," with a live jackass, the cogs didn't quite mesh.

Parrish, seated on a prop fence, was supposed to sing and crack a whip at the same time . . . while the donkey part was a slow entrance, stage left. At rehearsal, the mule came on like Frankie Laine, but at the actual telecast, it balked out of camera range.

Parrish sang, popped his whip, ad libbed another chorus, and frowned, but the temperamental burro, making like a rock, stood. A musician, an ex-Boy Scout, began to rub two of Maupin's old batons together, but Stage Manager Grover Allen saved the play by booting the mule in the wings. The demure donkey then went on and acquitted himself like a Barrymore.

"Parrish could have sung Mother Machree, for all the attention the music got," says Garrison.

TV Forecast Now on Sale
At Leading Newsstands

blonde!

beauteous!

ROBERTA QUINLAN

sings on

THE SHOWROOM

Monday, Wednesday, Friday at 6:30 P.M.

and

MONDAY THROUGH FRIDAY

KUKLA, FRAN & OLLIE.....6:00

CAMEL NEWS CARAVAN.....6:45

WNBQ CHANNEL 5

Monday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
9:30	4	**Your Second Cup.** Linn Burton mc.	
2:00	4	**Bill Evans Show**—comments.	
2:30	9	**Chicago Cooks**—Barbara Barkley.	
2:45	5	**News Telecast.** Latest news.	
3:00	4	**Homemakers' Exchange.**	
	9	**Stop the Record**—Frann Weigel mc.	
3:30	4	**TV Album.** Ticker tape news.	
3:45	5	**Hi Ladies**—Claude Kirchner mc.	
4:00	9	**Women's Magazine of the Air.**	
	4	**Ted Steele Show**—musical.	
4:15	5	**Judy Splinters**—Shirley Dinsdale.	
4:30	4	**TV Billboard.** Ticker tape news.	
	5	**Howdy Doody** a lovable puppet.	
	9	Test Pattern.	
5:00	5	**Cactus Jim**—"Westward Bound" I.	
	9	**Small Fry Club**—Bob Emery mc.	
5:15	4	**Comic Capers** with Boo the bunny.	
5:30	4	**Lucky Pup**—Doris Brown femcee.	
	9	**Trail Blazers' Theater**—"Arizona Gangbusters."	
5:45	4	**Wrangler's Club** with Texas Bruce.	
6:00	4	**Time for Beanie** and his friends.	
	5	**Kukla, Fran, and Ollie** say hi!	
6:15	4	**Fletcher Butler Show**—musical.	
	7	**Dinner Music.**	
6:30	4	**CBS Television News**—Doug Edwards.	
	5	**Showroom** with Roberta Quinlan.	
	7	**Serial:** "Devil Horse."	
	9	**World Window**—travel film.	
6:45	4	**Window Shopping**—Pat Banks.	
	5	**News Caravan**—John Swayze.	
	7	**Uncle Mistletoe** and Aunt Judy.	
	9	**Chicagoland Newsreel.**	
6:55	4	**Herb Shriner Show**—comments.	
7:00	4	**Silver Theater**—drama. Carol Bruce in "Happy Marriage."	
	5	**Tele-Theater** "The Voice of the Cricket" Mercedes McCambridge.	
	7	**Parade.** Young talent; variety acts.	
	9	**Dr. Preston Bradley** discussion.	
7:15	9	**Korny Klowns**—musical mayhem.	
7:30	4	**Talent Scouts** with Arthur Godfrey.	
	5	**Voice of Firestone.** Helen Traubel guest soprano.	
	7	**Kay Morrow** fashion review.	
	9	**Al Morgan Show**—musical variety.	
7:45	7	**Film Shorts.**	
8:00	4	**Candid Camera** Allan Funt catching you when you least expect him.	
	5	**Lights Out—mystery drama** "The Green Dress."	
	7	**Wendy Barrie Show**—interviews.	
	9	**World is Yours**—travel film "In Old Madrid."	
8:15	9	**Film.**	
8:30	4	**Goldbergs** starring Gertrude Berg.	
	5	**Village Barn**—comedy variety.	
	7	**Feature Film** "Hot Off the Press."	
	9	**Boxing**—professional bouts.	
9:00	4	**Studio One.** Dramatic production. Josephine Hull in "Give Us Our Dream."	
	5	**Quiz Kids.** Joe Kelly quizzes the kids.	
9:30	5	**Films.**	
9:45	7	**Flana-Grams**—sports commentary.	
10:00	4	**Ernie Simon** interviews the people.	
	5	**The Weatherman**—Clint Youle.	
10:10	5	**Clifton Utley** and the news.	
10:15	4	**Pix of the News**—Ulmer Turner.	
10:20	4	**Allied Variety Show**—films.	
10:25	5	**Dorsey Connors** and commentary.	
10:30	5	**But Not Forgotten**—Carolyn Gilbert.	
10:45	5	**Let's Look at Sports**—Tom Duggan.	
	9	**Chicagoland Newsreel.**	
11:00	9	**TV Forecast.**	

(Stations reserve the right to change above listings without notice)

Tuesday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
2:00	4	**Bill Evans Show**—interviews etc.	
2:20	9	**Chicagoland Newsreel.**	
2:30	9	**Chicago Cooks**—Barbara Barkley.	
3:00	4	**Homemakers' Exchange.** Cooking school with Louise Leslie mc.	
	9	**Stop the Record**—Frann Weigel.	
3:15	5	**News Telecast.** Latest news.	
3:30	4	**TV Album.** Ticker tape news.	
4:00	4	**Ted Steele Show**—musical.	
	9	**Plan-A-Room** with Paul McAlister.	
4:15	5	**Judy Splinters** and her alter ego Shirley Dinsdale—puppet show.	
	9	Test Pattern.	
4:30	4	**TV Billboard.** Ticker tape news.	
	5	**Howdy Doody** a puppet for the kids.	
5:00	5	**Cactus Jim**—"Westward Bound" II.	
	9	**Small Fry Club.** Bob Emery presents film cartoons for youngsters.	
5:15	4	**Comic Capers.** Magic and fun with Don and Vera Ward.	
5:30	4	**Lucky Pup.** Bunnin puppets.	
	5	**Pet Shop.** Care of your pets.	
	9	**Trail Blazers' Theater**—Western, "Billy The Kid's Law and Order."	
5:45	4	**Wrangler's Club** with Texas Bruce.	
6:00	4	**Time for Beanie** and his sea serpent.	
	5	**Kukla, Fran, and Ollie**, Cecil Bill, Fletcher Rabbit and all the others.	
6:15	4	**Fletcher Butler Show**—musical.	
	7	**Dinner Music.**	
6:30	4	**CBS Television News**—Doug Edwards.	
	5	**Melody, Harmony, and Rhythm.**	
	7	**Serial:** "Devil Horse."	
	9	**Hobby Parade**—Walt Newton mc. Hobbies of famous and not-so-famous.	
6:45	4	**Window Shopping**—John Dunham.	
	5	**News Caravan**—John C. Swayze.	
	7	**Uncle Mistletoe** relates the tales of Olio, Molio, and Rollo.	
	9	**Chicagoland Newsreel.**	
6:55	4	**Herb Shriner Show**—comments.	
7:00	4	**Frontier Theater**—western film.	
	5	**Star Theater** starring Milton Berle—variety guest attractions. Dinah Shore and Dock Marcus.	
	7	**Comedy Carnival.**	
	9	**Court of Current Issues**—discussion.	
8:00	4	**Actors' Studio**—drama. Mary Macleod and George Keene in "Little Wife."	
	5	**Fireside Theater** "The Golden Ball" & "Just Three Words."	
	7	**Cavalcade of Bands.**	
	9	To be announced.	
8:30	4	**Suspense.**	
	5	**Life of Riley**—Jackie Gleason stars.	
	9	**Wrestling from Midway Arena.** Jack Brickhouse & Vince Lloyd announcing.	
9:00	4	**Film Varieties.**	
	5	**Original Amateur Hour**—Ted Mack mc.	
	7	**Tomorrow's Champions**—boxing with Wayne Griffin announcing.	
10:00	4	**Ernie Simon** the Curbstone Cutup.	
	5	**The Weatherman**—Clint Youle.	
10:10	5	**Clifton Utley** and the news.	
10:15	4	**Murder Before Midnight**—drama.	
10:25	5	**Dorsey Connors**—commentary.	
10:30	5	**But Not Forgotten**—Carolyn Gilbert.	
10:45	4	**Pix of the News.**	
	5	**Let's Look at Sports.**	
	7	**Flana-Grams**—sports commentary.	
	9	**Chicagoland Newsreel.**	
10:50	4	**Allied Variety Show**—films.	
11:00	5	**You Are An Artist**—Jon Gnagy.	
	9	**TV Forecast.**	

(Stations reserve the right to change above listings without notice.)

!! ANOTHER NEW SHOW !!

on Channel 9

Tuesday, 6:30 p.m.

HOBBY PARADE

Hobbies and Fun for the Whole Family

★

with

WALT NEWTON

as host

DUMONT

LIBBY'S AUCTION-AIRE

To The Highest B

THE largest weekly auctions ever to be staged will be telecast again this Friday, Jan. 20 on WENR-TV, channel 7 when Libby, McNeill and Libby sponsor "Auction-Aire" with Jack Gregson and Rebel Randall.

Since September, the show has been seen in other cities via the ABC network, and last week was added to the Chicago chain for midwestern viewers. Oldfashioned in theme, "Auction-Aire" offers such items as TV sets, sterling silver, refrigerators, ranges, washing machines and ponies to home viewers and the studio audience.

The person bidding the largest number of Libby labels wins the article, as the gavel is banged by Jack Gregson.

Home bids are made by telephone, the calls being made to local Chicago numbers and put through on open lines to the stage in New York, originating point of the show. After each auction program, representatives in each city call on winning bidders to pick up their labels, by the bushel and barrel.

Also incorporated into the Libby show is a postcard auction, with a special prize each week. Bids are sent in to the program on post cards, and the highest bidder is invited to New York to receive his prize on the following week's show. Recently the program has added guest auctioneers—the first two of whom were Maxie Rosenbloom and Roland Young.

Auctioneer Gregson flies 6,000 miles a week in order to do the show in New York on Friday nights. The rest of the time he's busy on the west coast with other commitments.

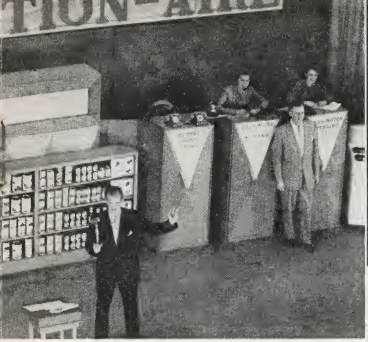
A native of Spokane, Washington, Jack himself was an auctioneer at the age of seven, having been trained by his father. As a boy he barnstormed through the Pacific Northwest selling at automobile auctions, and for a number of years wrote, emceed and pro-

WANT TO BID?

If you have Libby labels and want to bid on Auction-Aire, phone

STate 2-3060

Friday evening. Operators will be on hand to forward your call, at no expense, to New York City.



Bidders!

duced "Hi Jinx," the high school radio variety show broadcast over KGA in Spokane.

An outstanding athlete at school, Jack earned letters in football, baseball and was leader of the college dance band. He left college to become an announcer over KDYL in Salt Lake City, and in less than two months was emceeing 12 audience participation shows a week. After a tour of duty in San Francisco and Hollywood, Gregson left the Palladium for service in the Army Air Forces, and spent the first 18 months as a flight officer in Blythe, Cal. Later he served in the Army Transport Command in the Pacific, but always itching to get back to radio.

When the war ended, Gregson sped for Hollywood and jumped back into the job of emceeing shows. He currently is the star of "Your Stand-In," broadcast five times a week, and "Platter Party," a one-hour recorded show heard six days on the west coast.

Jack's favorite fans are his wife, the former Evelyn Ransh of Salt Lake City, and their son, Gerald, better known as "Packy."

Rebel Randall, assistant on the "Auction-Aire" telecast, is a native of Chicago. While attending Foreman high school she began a career in modeling, becoming so popular that by the time she left Northwestern University to enter Max Reinhardt's Work Shop in Hollywood, her picture had appeared on dozens of billboards and magazine covers around the country.

While in the movie capital, she appeared in more than 30 motion pictures, including "Louisiana Hayride," "Tangiers," and the "Ziegfield Girl."

During the war, Rebel appeared on many radio shows which were transcribed overseas for Army and Navy entertainment, in addition to making personal appearances with the Bob Hope gang.

Before going into television, Rebel was a discjockey on radio in New Orleans. The show was so popular it was televised on WDSU.

March of Dimes

Midwesterners are urged to participate in the 1950 March of Dimes, beginning January 16.

Wednesday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
9:30	4	**Your Second Cup**—Linn Burton, mc—early morning gossip over coffee.	
2:00	4	**Bill Evans Show**—comments.	
2:20	9	**Chicagoland Newsreel.**	
2:30	9	**Chicago Cooks**—Barbara Barkley.	
3:00	4	**Homemakers' Exchange.**	
	9	**Stop the Record**—Frann Weigel.	
3:15	5	**News Telecast.** Latest news.	
3:30	4	**TV Album.** Ticker tape news.	
4:00	4	**Ted Steele Show**—musical.	
	9	**Women's Magazine of the Air.** Information for the ladies (pg. 16).	
4:15	5	**Judy Splinters,** the puppet girl.	
4:30	4	**TV Billboard.** Ticker tape news.	
	5	**Howdy Doody Show** with Bob Smith.	
	9	**Health Talk:** Applying a cast.	
5:00	5	**Cactus Jim,** "West of the Rio Grande."	
	9	**Small Fry Club** with Bob Emery.	
5:15	4	**Comic Capers**—read the funnies.	
5:30	4	**Lucky Pup** with Foodini, magician.	
	9	**Trail Blazers' Theater,** "Tumbleweed Trail" I.	
5:45	4	**Wrangler's Club** with Texas Bruce.	
6:00	4	**Time for Beanie** and his friends.	
	5	**Kukla, Fran, and Ollie** greet you.	
6:15	4	**Fletcher Butler Show**—musical.	
	7	**Dinner Music.**	
6:30	4	**CBS Television News**—Doug Edwards.	
	5	**Showroom,** with Roberta Quinlan.	
	7	**Serial: "Devil Horse."**	
	9	**Art Jarrett's Metropolitan** Memo.	
6:45	4	**Earl Wrightson Show**—musical.	
	5	**News Caravan**—John C. Swayze.	
	7	**Uncle Mistletoe** and Aunt Judy.	
	9	**Chicagoland Newsreel.**	
7:00	4	**Arthur Godfrey** and His Friends. Guest: Jerry Colonna.	
	5	**Leave It To The Girls**—Maggi McNellis.	
	7	**A Couple of Joes**—viewer participation (see pg. 7).	
	9	**Temptones** with Nancy Wright.	
7:30	5	**The Clock**—Who is the man?	
	9	**Stop, Look, and Learn**—Household hint show, Harold Isbell, mc.	
8:00	4	**Fun At Johnny's**—audience participation—prizes for contestants.	
	5	**Kraft Theater**—"The Vinegar Tree."	
	7	To be announced.	
	9	**The World Is Yours**—travel film.	
8:15	9	**Film Varieties.**	
8:30	4	**Date at the Waldorf,** Arthur Godfrey.	
	7	**Wrestling from Rainbo Arena** with Wayne Griffin announcing.	
	9	**Famous Jury Trials** (see page 16).	
9:00	4	**Tournament of Champions**—boxing.	
	5	**Break the Bank**—Bert Parks, mc—quiz.	
	9	**Treasure Hunt.** Find the requested articles and be rewarded.	
9:30	5	**Top Views in Sports**—Jimmy Evans.	
	9	**Four Star TV Theater**—"Amazing Adventure," Cary Grant, Mary Brian.	
9:45	5	**Jim Hurlbut's** Feature stories.	
10:00	4	**Ernie Simon,** the Curbstone Cutup.	
	5	**The Weatherman**—Clint Youle.	
10:10	5	**Clifton Utley** and the news.	
10:15	4	**Murder Before Midnight**—drama.	
10:25	5	**Dorsey Connors** and chatter.	
10:30	5	**But Not Forgotten**—Carolyn Gilbert's guest: Lucio Garcia, singer.	
10:45	4	**Pix of the News.**	
	5	**Let's Look At Sports**—Tom Duggan.	
10:50	4	**Allied Variety Show**—films.	
11:00	7	**Flana-Grams**—sports commentary.	
	9	**Chicagoland Newsreel.**	
11:15	9	**TV Forecast.**	

(Stations reserve the right to change above listings without notice)

MARY PATTON, lovely and talented actress, is slated for more dramatic roles on WNBQ, channel 5, it was learned this week. Mary not only stars on television but appears in movies and is heard on radio.

T-V *Loafer*

THE NEW, *Comfortable* Way TO WATCH TELEVISION

Extra folding seats for children, guests, and for your own extra comfort. Gets users out of line of vision of those seated in permanent chairs. Strongly constructed of selected hardwood, cushioned with all new materials colorfully covered in attractive fabrics. Folds up small for storage. Priced low to sell quickly at only $5.95. ORDER SEVERAL TODAY.

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Please send me..... T-V LOAFERS AT $5.95 each. (Ill. residents add 2% tax.)

NAME .....

ADDRESS .....

CITY..... STATE.....

SAVE POSTAGE & C.O.D. CHARGES, INCLUDE CHECK OR MONEY ORDER.

Thursday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
2:00	4	Bill Evans Show—see page 20.	
2:20	9	Chicagoland Newsreel.	
2:30	9	Chicago Cooks—Barbara Barkley.	
2:45	5	News Telecast—latest news.	
3:00	4	Homemakers' Exchange—recipes.	
	9	Stop the Record—Frann Weigel.	
3:30	4	TV Album. Ticker tape news.	
3:45	5	Hi Ladies. Claude Kirchner joins the Home Arts Guild for a session.	
4:00	4	Ted Steele Show—musical.	
	9	Florence B. Ellis book reviewer.	
4:15	5	Judy Splinters and Shirley Dinsdale.	
4:30	4	TV Billboard. Ticker tape news.	
	5	Howdy Doody Show—Bob Smith.	
	9	Test Pattern.	
5:00	5	Cactus Jim "West of Rio Grande."	
	9	Small Fry Club with Bob Emery.	
5:15	4	Comic Capers. Kids read the funnies.	
5:30	4	Lucky Pup with Doris Brown mc.	
	5	Carson's Corral. Singing cowboy.	
5:45	4	Wrangler's Club with Texas Bruce.	
	9	Trail Blazers' Theater, "Billy the Kid's Roundup" I.	
6:00	4	Time for Beanie and his sea serpent.	
	5	Kukla, Fran, and Ollie.	
6:15	4	Fletcher Butler Show—musical.	
6:30	4	CBS Television News—Doug Edwards.	
	5	Melody, Harmony, and Rhythm—Tony DeSimone trio & Lynne Barrett.	
	7	Serial: "Devil Horse."	
	9	Art Jarrett's Metropolitan Memo.	
6:45	4	Window Shopping—Pat Banks.	
	5	News Caravan—John C. Swayze.	
	7	Uncle Mistletoe tells a story.	
	9	Chicagoland Newsreel.	
6:55	4	Herb Shriner Show—comments.	
7:00	4	Front Page. Workings of a newspaper.	
	5	Black Robe. Police night court.	
	7	Stop the Music. Bert Parks asks you to guess the "Mystery Tune."	
	9	Temptones with Nancy Wright.	
7:30	4	Inside U.S.A. Peter Lind Hayes. Guest, Guy Kibbee.	
	5	Who Said That? Robert Trout, m.c. John C. Swayze, George Allen, and others.	
	9	Hands of Murder mystery.	
8:00	4	Film Shorts.	
	5	College of Musical Knowledge starring Kay Kyser—musical quiz.	
	7	Hollywood Screen Test guest: Arnold Moss.	
	9	Morey Amsterdam Show — Variety. Guests: Nancy Donovan, singer, and the Nagels Dancers.	
8:30	7	Author Meets the Critics current book discussion. John McCaffrey.	
	4	You Have a Date at the Waldorf Tex & Jinx McCrary.	
	9	Wrestling from Madison AC.	
9:00	5	Martin Kane, private eye—Wm. Gargan.	
	4	Hour of Mystery drama.	
	7	Roller Derby.	
9:30	5	Wayne King Show—musical variety. Nancy Evans, Harry Hall, vocalists.	
10:00	4	Ernie Simon, The Curbstone Cutup.	
	5	The Weatherman—Clint Youle.	
10:10	5	Clifton Utley and the news.	
10:15	4	Murder Before Midnight.	
	7	Flana-Grams—sports commentary.	
10:25	5	Dorsey Connors—commentary.	
10:30	5	But Not Forgotten—Carolyn Gilbert's guest: Norman Ross.	
10:45	4	Pix of the News.	
	5	Let's Look at Sports—Tom Duggan.	
	9	Chicagoland Newsreel.	
10:50	4	Allied Variety Show—films.	

(Stations reserve the right to change above listings without notice)

New Record Contest Begins This Week!

(Entry Blank on Page 3)

For writing a 25-word letter judged the most interesting and sincere, you may win a record album of your choice in *TV Forecast's* exciting weekly contest.

Whether you've entered before or have just become a new subscriber, clip out the blank appearing elsewhere in this issue, and complete this sentence—

"My favorite record of the week is .....

Deadline for this week's entries is midnight, Jan. 20, so hurry and complete this sentence, stating also what record album you wish if your entry wins. Albums to be given away include RCA Victor, Columbia, Decca, Mercury and Capitol. Winner in the RCA division will also be presented a handsome 45 RPM Victor player.

The rules are easy. Read them carefully before you mail your entry to Bob Lee, Record Reviewer, *TV Forecast*, 185 N. Wabash, Chicago 1.

1.) Letter must be 25 words or less. Record chosen can be 78, 45, or 33⅓ RCA Victor, Columbia, Decca, Mercury, or Capitol. State your choice.

2.) Record must feature a television star currently appearing on Chicago channels.

3.) Letter must contain contestant's name and address. PLUS the official Entry Blank found in this week's TV Forecast.

4.) Contestants may send as many Entry Blanks as they wish. Each week a new contest begins, for example this week's contest ends midnight, Friday, Jan. 20. Letters postmarked Saturday, Jan. 21, will be judged for the third week's contest. All entries become the property of this magazine. Employees of TV Forecast are not eligible to participate.

HANDY SUBSCRIPTION FORM

TV Forecast
185 N. WABASH AVE.
CHICAGO 1, ILLINOIS

☐ 2 YEARS $5
☐ 1 YEAR $3

☐ Remittance Enclosed ☐ Bill Me

Please allow 2 weeks for processing of subscription

NAME_____

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CITY_____ ZONE_____

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PHONE NO._____

THE FIRST
ELECTRONIC
DEODORIZING LAMP

PUR-AR-LITE
Air Purifier

AT ONLY
$6.95
INCLUDING LAMP
OPERATES ON AC CURRENT

DEODORIZER . . .
Kills All Odors!

DAMP-DESTROYING . . .
Eliminates Dampness & Mildew

LONG-LIFE . . .
Bulb Lasts 2500 Hours

IN THE TELEVISION ROOM . . . relieves glare and eye strain; keeps air smoke free; provides a small adequate light!

IN THE KITCHEN . . . helps destroy cooking odors, bread box molds, preserves foods longer in refrigerators!

IN PUBLIC PLACES . . . washrooms, restaurants, food stores, offices, hospitals . . . keeps air pure, and odor-free!

IN THE BATHROOM . . . helps keep air fresh, clean and sweet-smelling always!

IN THE BASEMENT . . . helps eliminate dampness, mildews, musty odors in a twinkling.

SEND NO MONEY

MAIL THIS COUPON TODAY!

PUR-AR-LITE,
c/o TV FORECAST, 185 N. WABASH AVE., CHICAGO 1, ILL.

Please send me C.O.D. . . . . PUR-AR-LITES AT $6.95 Plus 2% Ill. Sales Tax

NAME . . . . . .

ADDRESS . . . . . .

CITY . . . . . ZONE . . . . STATE . . . . . .

CO-EDITORS of Women's Magazine of the Air are Ruth Crowley and Ed Roberts. They can be seen this week on the WGN-TV, channel 9, telecast.

Famous Jury Trials Based on Actual Cases

"Famous Jury Trials," the weekly crime series on WGN-TV and the DuMont network (Wednesday, Jan. 18, channel 9), brings viewers some of the most exciting cases on file.

Each week a different case is presented in a courtroom setting, and each of them is based on some actual court record. "Famous Jury Trials" has been a radio favorite for 15 years, and the telecasts are highlighted by the appearance of real attorneys. The lawyers who try the cases for the video shows are all practicing attorneys in New York courts.

To add to the dramatic aspects of the shows, after the defendant has begun his testimony the cameras flash back to the action that preceded the trial so that the viewing audience can see his story being enacted.

"Famous Jury Trials" series, which originated in New York, is produced with the assistance of a member of the Bar Association in that city.

ON SALE AT NEWSSTANDS

WLAV-TV CHANNEL 7, GRAND RAPIDS, MICHIGAN

provides this page for the convenience of viewers in Battle Creek, Kalamazoo, South Haven, Holland, Grand Haven, Muskegon, Greenville and intermediate points with primary TV coverage.

Affiliated with ABC, CBS, DTN and NBC

Saturday

7:00 Test Pattern.
7:15 **Top Views in Sports.**
7:30 **Lone Ranger.** Adventures with the hero of the West.
8:00 **Ken Murray show.**
9:00 **Feature Film.**

Sunday

5:45 Test Pattern.
6:00 **Singing Lady** with Ireene Wicker.
6:30 **Hopalong Cassidy.** Films.
7:30 **This Is Show Business.** Clifton Fadiman m.c. on this variety show where a panel of Abe Burrows, Geo. Kaufman, and guest try to solve the problems of the famed and near-famous. famed and hear-famous.
8:00 **Supper Club.** Perry Como and the Fontane Sisters with musical variety.
8:30 **Little Revue.** Musical variety.
9:00 **Philco Playhouse.** Dramatic presentations.
10:00 **Garroway At Large,** with Dave, Connie, Betty and Cliff.
10:30 **Youth on the March.**

Monday

1:00 Test Pattern.
4:00 **Homemaker's Exchange.** A cooking school conducted by Louise Leslie.
5:45 Test Pattern.
6:00 **Cactus Jim.** A western film for the kids.
6:30 **News and Events.**
7:00 **Kukla, Fran, and Ollie** and the rest of the Kuklapolitan players.
7:30 **News and Events.**
7:55 **Teletone Varieties.**
8:00 **Tele-Theater.** Drama.
8:30 **Film Varieties.**
9:00 **Lights Out.** Mystery drama.
9:30 **Film Varieties.**
10:00 **Studio One.**

Tuesday

1:00 Test Pattern.
4:00 **Homemaker's Exchange.**
5:45 Test Pattern.
6:00 **Cactus Jim.** Western film.
6:30 **News and Events.**
7:00 **Kukla, Fran, and Ollie.**
7:30 **News and Events.**
7:55 **Teletone Varieties.**
8:00 **Feature Film.**
9:00 **Film Varieties.**
9:30 **Life of Riley** with Jackie Gleason as Chester A. Riley and Rosemary DeCamp as his faithful wife.
10:00 **Amateur Hour** with Ted Mack m.c.

Wednesday

1:00 Test Pattern.
4:00 **Homemaker's Exchange.** Interesting recipes.
5:45 Test Pattern.
6:00 **Cactus Jim.** Tales of the west.
6:30 **News and Events.**
7:00 **Kukla, Fran, and Ollie.** Puppet enjoyment for the whole family.
7:30 **The Clock.** A drama of suspense.
8:00 **Arthur Godfrey** and his friends.
9:00 **Lopez Speaking** musical memories.
9:15 **Film Varieties.**
9:30 **Wrestling.** The sport that is intriguing the nation.
10:00 **Break the Bank** with Bert Parks asking the questions.
10:30 **Wrestling** (continued).

Thursday

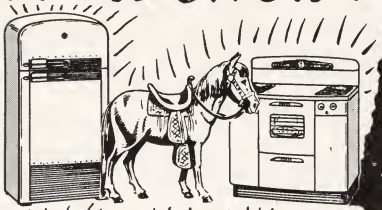
1:00 Test Pattern.
4:00 **Homemaker's Exchange.**
5:45 Test Pattern.
6:00 **Cactus Jim.**
6:30 **News and Events.**
7:00 **Kukla, Fran, and Ollie.**
7:30 **News and Events.**
7:55 **Teletone Varieties.**
8:00 **Stop the Music.** Bert Parks asks you to name the "Mystery Melody."
9:00 **Kay Kyser's** College of Musical Knowledge.

Friday

1:00 Test Pattern.
4:00 **Homemaker's Exchange.**
5:45 Test Pattern.
6:00 **Cactus Jim.**
6:30 **News and Events.**
7:00 **Kukla, Fran, and Ollie.**
7:30 **News and Events.**
7:55 **Teletone Varieties.**
8:00 **Film Varieties.**
8:30 **Man Against Crime,** with Ralph Bellamy as Detective Mike Barrett.
9:00 **Ford Theater** dramatic show.
10:00 **Boxing Bouts.**

Programs are subject to change without notice.

TV AUCTION FRIDAY!



Bid your Libby's labels for expensive articles like these

NO MONEY NEEDED!

Just Libby's labels...Bid from home by phone

"AUCTION-AIRE" **Fridays at 8 P.M.**

WENR

Channel 7

RCA VICTOR DISTRIBUTING CORPORATION

Presents

"Lucky Letters"

Every Friday at 9:30 p.m.

FRANKIE MASTERS

emcee

ON WBKB CHANNEL 4

RCA

SEE YOUR FAVORITE RCA VICTOR DEALER

HIS MASTER'S VOICE

Friday

WBKB	WNBQ	WENR-TV	WGN-TV
4	5	7	9

9:30 4 **Shopping is Fun**—Bill Seymour mc.
2:00 4 **Bill Evans Show**—interviews.
2:20 9 **Chicagoland Newsreel.**
2:30 9 **Individually Yours** Celeste Carlyle.
3:00 4 **Homemakers' Exchange**—recipes.
9 **Stop the Record**—Frann Weigel mc.
3:15 5 **News Telecast**—Latest news.
3:30 4 **TV Album**—ticker tape news.
4:00 4 **Ted Steele Show**—musical.
9 **Women's Magazine of the Air.**
4:15 5 **Judy Splinters** and S. Dinsdale.
4:30 4 **TV Billboard**—ticker tape news.
5 **Howdy Doody Show**—Bob Smith.
9 Test Pattern.
5:00 5 **Cactus Jim**—western feature.
9 **Small Fry Club**—Bob Emery.
5:15 4 **Comic Capers**—Don and Vera Ward.
5:30 4 **Lucky Pup** Bunnin puppets.
9 **Fairteen Club** with Carol Lee mc.
5:45 4 **Wrangler's Club** with Texas Bruce.
6:00 4 **Time for Beanie** and his adventures.
5 **Kukla, Fran, and Ollie.**
9 **Trail Blazers' Theater**—western.
6:15 4 **Fletcher Butler Show**—musical.
6:30 4 **CBS Television News**—Doug Edwards.
5 **Showroom** with Roberta Quinlan.
7 **Mr. Magic and Carrots**—magicast.
9 **Art Jarrett's Metropolitan Memo.**
6:45 4 **Window Shopping**—John Dunham.
5 **News Caravan**—John C. Swayze.
7 **Uncle Mistletoe** and Aunt Judy.
9 **Chicagoland Newsreel.**
6:55 4 **Herb Shriner Show**—comments.
7:00 4 **Mama**—life with the Hansens.
5 **One Man's Family**—domestic comedy.
7 To be announced.
9 **Cartune-O** musical quiz.
7:30 4 **Man Against Crime**—mystery drama.
5 **Walt's Workshop.** Makes knife holder.
7 **Ruggles** with Charles Ruggles.
8:00 4 **54th Street Revue**—variety.
5 **Versatile Varieties**—Harold Barry mc

> 7 **Auction-Aire**—Home viewers are invited to bid. Jack Gregson, mc. (see pg. 12-13)

9 **The World Is Yours**—travel film.
8:15 9 **Film Varieties.**
8:30 5 **Big Story**—reporter gets a story.
7 **On Trial** discussion.
9 **Viewpoints** Spencer Allen mc.
9:00 4 **Peoples' Platform**—discussion.
5 **Boxing Bouts.**
7 **Our Gal Toni**—Miss Gilman presents.
9 **Amateur Boxing** from Madison AC.

> **9:30** 4 **Lucky Letters**—quiz show. See ad on opposite page. Frankie Masters, m.c.

9:45 5 **Greatest Fights of the Century.**
10:00 5 **Ernie Simon,** The Curbstone Cutup.
5 **The Weatherman**—Clint Youle.
7 **Flana-Grams**—sports commentary.
10:10 5 **Film.**

> **10:15** 4 **Wrestling From Hollywood** with Russ Davis announcing. →

10:25 5 **Dorsey Connors**—commentary.
10:30 5 **But Not Forgotten**—Carolyn Gilbert.
10:45 5 **Let's Look at Sports**—Tom Duggan.
9 **Chicagoland Newsreel.**
11:00 4 **Pix of the News**—Ulmer Turner.
11:05 4 **Allied Variety Show**—films.
(Stations reserve the right to change above listings without notice)

"WRESTLING FROM HOLLYWOOD"

with commentator RUSS DAVIS

Friday at 10:15 P.M.

Over

WBKB

Enjoy fast and furious wrestling bouts featuring the nation's greatest wrestling stars direct from Hollywood.

Presented by

CHICAGO'S LAST SPORTS SHOP

Your First Stop For Savings

10520 Indianapolis Avenue

Maybe You Know the "Typical TV Family"

The Chicago Television Council is seeking the "Most Typical TV Family," inviting readers of *TV Forecast* to nominate friends or acquaintances they feel qualify.

If you know such a family, jot down their name and address on a postcard or in a letter, and mail it to the Editor, *TV Forecast,* 185 North Wabash, Chicago, 1. The family selected by the judges will be crowned and feted when the Council holds its second annual conference the first week in March. They will be guests of honor and receive special gifts through the courtesy of the council.

Judges named by the Council this week are Irving "Chick" Showerman, head of the National Broadcasting Company in Chicago; Hal Rorke, account executive, J. Walter Thompson advertising agency; Irving J. Wagner, Advertising Consultant; Jack Mabley, TV Editor, Chicago *Daily News;* Sterling Quinlan, Promotions Director WBKB; and Robert A. Kubicek, Editor of *TV Forecast.*

It's easy, and can be fun. Letters should tell why the family was selected; how TV has changed their lives, if any; plus interesting and entertaining items for consideration of the panel of judges.

BILL EVANS is MC of his own TV show Monday through Friday on channel 4. This week dial WBKB to see and hear Evans conduct interviews and present oddities in the news.

By BOB LEE

Greetings, discophiles. (That's a 12 cent word for record collectors.) Why not get in the habit of buying records cut by video stars? It's fun!

First of all, be sure to get the new *RCA Victor* disking of *Wayne King* the Waltz King. Both sides contain dandy vocals by the stars of the Standard Oil telecast. *Harry Hall* warbles *The Last Waltz I Danced With You* in a pleasing baritone. It's backed by *Nancy Evans,* versatility personified, as she sings *Forever With You,* assisted by Harry, a nice, easy-going ballad. If you miss this record, you just don't live right.

Jack Haskell, the lad we picked to climb into the brackets of the top male singers of the country, affirms my predictions with *You're Different,* a *Decca.* Remember weeks ago when we sneaked a preview of it in this column? Now, it is one of Decca's biggest selling disks. Hats off to you, Jackson.

The *Earl Wrightson* video show, one of my favorite musicales, boasts one of the most versatile baritone performers. Earl has sung in bands, comedies, concerts, religious forums, and in grand opera, in addition to TV, and he is just turning thirty years of age. His records are too numerous, but you can find him in at least ten different *RCA Victor Showpiece* albums, singing compositions by Kern, Romberg, Friml, and Herbert.

Want something really special for after-video-hours? Latch on to some of *Mercury's* wonderful, light-classical longplaying masterpieces with *Alfred Newman* and his Hollywood Bowl orchestra.

WTMJ-TV Channel 3, Milwaukee, Wisconsin

FOR THE CONVENIENCE OF OUR READERS WHO ARE ABLE TO PICK UP WTMJ-TV, TV FORECAST PROVIDES THIS PAGE.

Saturday

4:00 Mr. Jaycee handling civic problems.
4:30 Wild West Theater.
5:30 Tele-Talent Time.
6:00 Dunninger Show with Paul Winchell and his puppet Jerry Mahoney.
6:30 The Sports Picture.
6:45 Top Views In Sports.
7:00 Paul Whiteman TV Teen Club. Teen-agers variety entertainment.
8:00 Basketball: Michigan vs. Wisconsin.
9:30 Under the Basket.
9:40 Roller Derby.
10:15 News.
10:17 Tomorrow's Television.

Sunday

2:15 Meet The Artist.
2:30 Bible Stories for the children.
2:45 Stranger Than Fiction. Unusual items.
3:00 The Grenadiers.
4:00 Wayne King Show with Nancy Evans, and Harry Hall.
4:30 Super Circus (ABC) The big-top comes into your homes.
5:00 The Singing Lady, Ireene Wicker, with stories for children.
5:30 High Life Time.
6:00 Paul Whiteman's Revue. Variety show.
6:30 Show Business. Discussion and Variety with Clifton Fadiman, Abe Burrows and George S. Kaufman.
7:00 Supper Club with Perry Como.
7:30 Colgate Theater. Dramatic production.
8:00 Philco Television Playhouse. Drama..
9:00 Celebrity Time. Quiz show with Ilka Chase, Conrad Nagle, and John Daly.
9:30 Telenews Weekly.
9:50 Roving Camera.
10:00 Studio One. Drama.
11:00 Tomorrow's Television.

Monday

3:15 George Comte Show.
3:30 Films.
3:45 What's New In The Home.
4:15 Song Shop.
4:30 Howdy Doody Show.
5:00 Cactus Jim. Western film.
5:30 Film Program.
5:45 Vi and Jerry Wagner.
6:00 Kukla, Fran, and Ollie.
6:30 The Sports Picture.
6:45 Camel News Caravan.
7:00 Tele-Theater.
7:30 Arthur Godfrey Talent Scouts.
8:00 Candid Camera. Allan Funt catches America off guard.
8:30 Goldbergs with Molly and Jake.
9:00 The Quiz Kids with Joe Kelly, chief quizzer.
9:30 Schlitz Family Party with Tom Moore.
10:00 Guessing Game.
10:30 News.
10:32 Tomorrow's Television.

Tuesday

3:15 George Comte Show.
3:30 Gimbel's Time.
3:45 What's New In The Home.
4:15 Paul Skinner - Al Buettner.
4:30 Howdy Doody Show.
5:00 Cactus Jim. Western film.
5:30 Your Library Story. Fables for the kids.
5:45 Vi and Jerry Wagner.
6:00 Kukla, Fran, and Ollie.
6:30 The Sports Picture.
6:45 News Caravan.
7:00 Star Theater with Milton Berle and guests.
8:00 Fireside Theater (NBC) two dramatic productions on film.
8:30 Life of Riley with Jackie Gleason as Riley and Rosemary De Camp, as his long suffering wife.
9:00 Amateur Hour with Ted Mack, m.c.
10:00 Square Dance Jamboree.
10:30 News.
10:32 Tomorrow's Television.

Wednesday

3:15 George Comte Show.
3:30 Films.
3:45 What's New In The Home.
4:15 Song Shop.
4:30 Howdy Doody Show.
5:00 Cactus Jim. Western film.
5:30 Museum Explorers Club.
5:45 Vi and Jerry Wagner.
6:00 Kukla, Fran, and Ollie.
6:30 The Sports Picture.
6:45 News Caravan.
7:00 Arthur Godfrey and his friends.
8:00 Kraft Television Theater.
9:00 Break The Bank with Bert Parks, m.c.
9:30 Salute to Wisconsin.
10:00 The Gay Rancheros.
10:30 The Clock. A drama of suspense.
11:00 News.
11:02 Tomorrow's Television.

Thursday

3:15 George Comte Show.
3:30 Films.
3:45 What's New In The Home.
4:15 Song Shop.
4:30 Howdy Doody Show.
5:00 Cactus Jim. Western film.
5:30 Lucky Pup with Foodini, Pinhead, and Jolo the main characters in this puppet show emceed by Doris Brown.
5:45 Vi and Jerry Wagner.
6:00 Kukla, Fran, and Ollie.
6:30 The Sports Picture.
6:45 News Caravan.
7:00 Stop the Music. Bert Parks, m.c. of this quiz show where fabulous prizes mount while the "Mystery Tune" goes unnamed.
8:00 Kay Kyser's College of Musical Knowledge with the usual cast.
9:00 Martin Kane, private eye, solves another crime. Played by William Gargan.
9:30 Wrestling.
10:55 News.
10:57 Tomorrow's Television.

Friday

3:15 George Comte Show.
3:30 Films. "Woman Speaks."
3:45 What's New In The Home.
4:15 Song Shop.
4:30 Howdy Doody Show.
5:00 Cactus Jim. Western film.
5:30 Little Amateurs.
5:45 Vi and Jerry Wagner.
6:00 Kukla, Fran, and Ollie.
6:30 The Sports Picture.
6:45 News Caravan.
7:00 Mama. A period comedy with Peggy Wood as Mama.
7:30 Bowl Games. Films.
8:00 Versatile Varieties with Harold Barry.
8:30 Big Story. A reporter speaks.
9:00 Professional Boxing.
9:45 Greatest Fights of the Century.
9:55 Sports Highlights.
10:00 TV Open House.
10:30 News.
10:32 Tomorrow's Television.

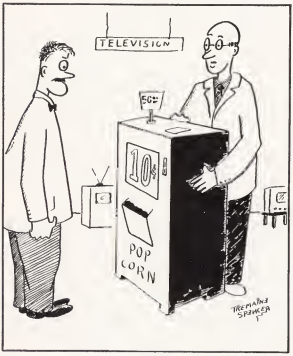
"Down In the Valley" First WNBQ Opera

The first presentation of the WNBQ opera television series will be "Down in the Valley" by Kurt Weill on Saturday, Jan. 14. Marion Bell, soprano, and William McGraw, tenor, will sing the principal roles. Ray Jacquemot, bass, and Kenneth Smith, baritone, will sing supporting roles.

This opera was originally written in English. The subsequent operas, written in foreign languages, also will be telecast in English. The operas will be telecast from NBC's television studios in New York with no audience present to allow the television cameras fullest scope.

The work is based on the folk song "Down in the Valley' and six other American folk songs. They are used as "germ ideas" in the fabric of the music. The libretto was written by Arnold Sundgaard.

The story is of a man about to be hanged, told in flashback scenes of his life. Miss Bell will play the role of Jennie Parsons, McGraw will portray Brack Weaver, Ray Jacquemot will enact Bouche and Kenneth Smith will be the leader and preacher.



". . . With this popcorn machine in your front room, your guests will soon pay for your television set."

GETTING IN

The last word

by Chub McCarthy

Dear Boss:

Ever since I sent in my ten cents to my favorite magazine (TV Forecast, of course) for one of those "Over 50 Club" certificates, I've been the envy of the neighborhood.

Folks for blocks around drop in to see my framed certificate, hanging in a prominent spot over our 10 inch receiver.

However, with this popularity also came a problem: McCarthy is not getting to see his favorite shows any more. The last three nights the folks next door have camped in our living room, waiting to see Texas or New York on our screen. They won't take my word for it, and want to see it for themselves.

I'm two chapters behind on Hopalong Cassidy, and feel silly when someone asks me "what happened to the Lone Ranger?"

Until some freak weather comes along and my visitors see a telecast from Nova Scotia, I'm sunk. The bug has also bitten Mrs. McCarthy.

The other night we nearly had a riot. After watching channel 1 for hours, the blank screen suddenly came to life and a zig-zag pattern danced before our eyes. Patiently we tried to adjust the picture. Neighbor Joe got out his pencil, ready to take down the call letters of the station. Myrt, his wife, nearly fell out of her chair straining to see the miracle of '50. It was a bit disappointing when we discovered Junior, age 8, had plugged in the family Mixmaster and was playing airplane. Myrt and Joe are patient, tho, and they'll probably be with us for a week or so more.

DON'T BE A TINKER!

HAVE WE LOOKED AT YOUR SET LATELY?

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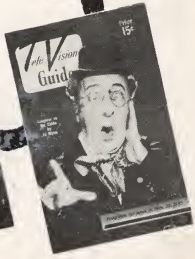

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